

TR Bulb Series



Lighting — Press Release
AW17

press@menu.as

by Tim Rundle



TR Bulb Series



Product Type

Lamp/ Bulb

Environment

Indoor

Versions/ Dimensions

Bulb

Ø: 20 cm

Table Lamp (Grey Marble)

H: 41 cm

Ø: 18/20 cm

Table/ Wall Lamp (Grey Marble)

H: 22 cm

Ø: 16/ 20 cm

Pendant, Black

H: 22 cm

Ø: 20 cm

Ceiling/ Wall Lamp (Black)

H: 22 cm

Ø: 16/20 cm

Suspension Frame (Black)

H: 45 cm

W: 20 cm

L: 125 cm

Materials

Opal Glass, Powder Coated Steel,

Grey Marble

TR Bulb is a clever solution for modern city living, inspired by the way people are increasingly becoming urban nomads, moving between cities and countries to pursue careers and life experiences. The first collaboration between MENU and Tim Rundle, TR Bulb is designed to be taken from apartment to apartment – installed by simply screwing it into the pendant sockets hanging in ceilings all over the world, no electrical expertise required. The dimmable LED bulb, with its elegant, spherical form hides the lamp fitting, while the opal glass diffuser creates an even, harmonious glow, preventing glare. The accessories in the series are likewise driven by the need for portability – so the wall bracket can either be wired in, or hung from a nail like a picture, with a cable plugged into a wall socket.

About the designer

Tim Rundle Studio is a London based industrial design practice working in the field of product design, as well as interiors and consultancy. Originally from New Zealand, prior to establishing his studio in 2015, Tim led the product design teams at Tom Dixon and Conran & Partners. 'A great product should look as good and work as well in the real world as it does in a photoshoot,' he tells us. 'It should positively but quietly add to the atmosphere of a real space without shouting for attention.'

Production process

Designed for longevity, TR Bulb uses LED technology, which, with normal use, should last many years. The globe is constructed from white opal glass, and the core structure is made from aluminium to draw heat away from the LED, allowing the bulb to run at its optimum temperature. Accessory fittings are made from marble and steel.

Notes to Editor

Menu is a Scandinavian design brand with a simple philosophy; to make the world better, less complicated and a little bit nicer to wake up to. Menu collaborate with super-talented international designers, to produce high quality design with a crisp Scandinavian look. Menu work with local craftsmen from around the world to preserve traditional skills, whilst creating objects which are timeless and can be treasured for a lifetime. Composed of lighting, furniture and accessories, the Menu collection provides clever solutions for modern living.

TR Bulb Series



Bulb



Table Lamp (Grey Marble, Black)



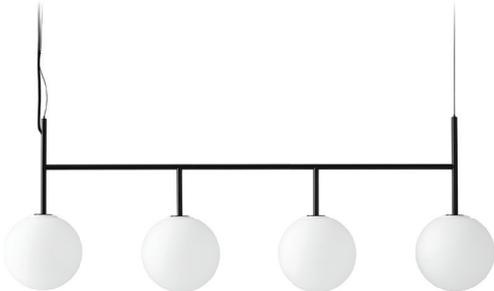
Table/ Wall Lamp (Grey Marble, Black)



Pendant, Black



Ceiling/ Wall Lamp (Grey Marble)



Suspension Frame (Black)